

FRANCES CORONEL

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EXPERIENCE

Byteboard

Senior Software Engineer

Remote

February 2022 - Current

Byteboard is a startup focused on recreating the technical interview experience to be more effective, efficient, and equitable for all. I joined as the 3rd engineer and 10th overall hire. I am working with React to add features focused on the front end.

- Launched a redesign of the skills report view increasing client user satisfaction
- Developed a new design system to make it easier to design reusable components

Slack

Software Engineer, Customer Acquisition

San Francisco, CA

June 2018 - February 2022

Slack is where work flows. It's where the people you need, the information you share, and the tools you use come together to get things done. Acquisition by Salesforce was finalized in July 2021. In this role, I worked on a cross-functional team and used my deep understanding of web technologies to improve the Slack.com experience with a key focus on usability, performance, and accessibility.

Technical Highlights

- Developed the top 3 pages (Homepage, Contact Sales, and Enterprise) visited by sales leads creators
- Lead developer and maintainer for the Contact Sales form, the most significant driver of lead generation on the web: 11K+ unique leads, 500K+ visits, 99.7% success rate on the first attempt, \$85 million+ in pipeline revenue generated, 72% of all marketing pipeline revenue
- Influenced \$15M in the pipeline and 7.7M web impressions as lead engineer for Reinvent Work campaign
- Technical lead for a cross-functional team of 5 engineers (including myself) responsible for the Salesforce & Slack acquisition web updates

Leadership

- Mentored team's first summer engineering intern and received positive feedback from my pillar's director
- Recognized with a company award for setting up React training with the creator of React Router for over 30 senior level+ engineers
- Received spot bonus for leadership work with organizing a team offsite

Diversity & Inclusion

- Received merit bonus for leadership work with Fuego ERG, which I co-founded and led during the pandemic (13+ workshops organized, active membership increased by 4x)
- Organized one of the largest D&I recruiting events serving Latinx in tech through the Earthtones ERG

Accenture Liquid Studio

Software Engineer (Full-Time)

Redwood City, CA

June 2017 - May 2018

The Liquid Studios help clients speed up innovation through rapid prototyping & app development to accelerate their next phase of digital transformation.

- Developed & tested hundreds of reusable components with Angular & TypeScript
- Interfaced 1:1 with clients from large corporations like Kaiser Permanente & T-Mobile
- Spearheaded new development & testing standards using Karma, Jira and SASS

Software Engineer (Intern)

May 2016 - August 2016

- Created new Bash scripts to automate APK installations on wearables, saving 10+ hours
- Designed, developed, & tested AR/VR apps using Unity for enterprise clients
- Published a mobile-first website using Handlebars to showcase the device inventory

EDUCATION

Cornell Tech

MS Computer Science 2017

Cum Laude (3.7 GPA)

Awarded 25% merit scholarship

Hampton University

BS Computer Science 2016

Valedictorian of CS department (3.5 GPA)

Awarded full-ride merit scholarship

PASSIONS

Techqueria

Techqueria is a nonprofit incorporated in March 2019 that serves the largest global community of Latinx professionals in tech with 18,000+ members.

- Previously served as Executive Director (first paid staff member) and Board Member
- Oversaw digital strategy and partnership efforts and hired 6 employees/contractors
- Increased revenue 5x from ~\$50K to ~\$250K and grew the online community 3x from ~3K to ~10K

EdTech

- Mentored students for Springboard and Thinkful in 1:1 sessions for software engineering programs in order to land their first job
- Taught classes at General Assembly to aspiring engineers on HTML, CSS, JS and day to day responsibilities of a software engineer
- Contributed to the front end nanodegree for Udacity by developing the capstone project along with two lessons

Open Source

- Contribute to open source projects with 2,000+ commits on GitHub
- Awarded Sentry Open Source Grant of \$10K
- Awarded Hacktoberfest recognition every year

Speaking

- Have spoken at 100+ events with topics focused on career advice and front end web development

SKILLS

TypeScript, Hack, JavaScript, Hugo, Webpack, Gulp, Angular, ES6, Git, Service Workers, Progressive Web Apps, Static Site Generators, Karma, Jasmine, Istanbul, Figma, Design Systems, SEO, LESS, SASS, HTML, CSS Grid, Flexbox, Lighthouse, WordPress, Chrome DevTools, React, Next.js, Jest, Node.js, A/B Testing, CI/CD Integrations